



**KEEP MISSISSIPPI BEAUTIFUL & KEEP ALABAMA BEAUTIFUL FALL CONFERENCE  
OCTOBER 10 - 11, 2019  
HOLIDAY INN – HATTIESBURG, MISSISSIPPI  
AGENDA**

**WEDNESDAY, OCTOBER 9**

5:30 PM – 6:30 PM

WELCOME RECEPTION -BURGER THEORY, INSIDE HOTEL

**THURSDAY, OCTOBER 10**

11:15 AM– 12:15 PM

LUNCH – HOTEL (drawing – have to be present to win)

12:30 PM

WELCOME & INTRODUCTIONS - SARAH KOUTOURIS,  
EX. DIRECTOR, KEEP MS BEAUTIFUL

WELCOME TO OUR CITY  
MIDTOWN PROJECT/HATTIESBURG

MAYOR TOBY BARKER  
MAYOR TOBY BARKER, HATTIESBURG

GRANTS – The “HOW” to apply for GRANTS  
PANEL DISCUSSION

GRACE KEEGAN, REGIONAL DIRECTOR, KEEP AMERICA BEAUTIFUL  
AMY COUNTERMAN, KEEP STARKVILLE BEAUTIFUL  
JOY DODSON, KEEP CANTON BEAUTIFUL  
KATHRYN RHEA, KEEP OXFORD BEAUTIFUL

BREAK  
XYZ OF SUCCESSFUL CLEANUPS  
CAPTURE NUMBERS & USE AS LEVERAGE

JARRED JONES, PROGRAM DIRECTOR, KEEP AMERICA BEAUTIFUL

GREAT AMERICAN CLEANUP, CLPP  
EMPLOYEE/CORPORATE ENGAGEMENT

JARRED JONES, KEEP AMERICA BEAUTIFUL

TOURING HATTIESBURG

PAIGE HUNT, HATTIESBURG TOURISM

ADJOURN:

(drawing-have to be present to win)

**6:00 PM – 9:00 PM**

**RECEPTION & DINNER – (dinner & one drink ticket provided)  
PATIO 44 5822 West 4<sup>th</sup> Street, Hattiesburg**



FRIDAY, OCTOBER 11

7:30 AM – 8:30 AM

BREAKFAST - HOTEL

**8:30 AM DRAWING (have to be present to win)**

KAB REPORTING

GRACE KEEGAN, KEEP AMERICA BEAUTIFUL

INNOVATIVE WAYS TO FUNDRAISE

EVERYTHING NEW AT KAB

SOCIAL MEDIA & SOCIAL MEDIA ETIQUETTE

USM

STEEL THIS – GET NEW IDEAS

SARAH KOUNTOURIS & JOY MCKEE

ROUND TABLE DISCUSSION/SHARING

AFFILIATES

(topics emailed to attendees before arrival to Hattiesburg)

**11:20 AM**

**DRAWING - HAVE TO BE PRESENT TO WIN – SO DON'T LEAVE EARLY**

**SHOUT OUT LOCATION IDEAS FOR 2020 SITE IN ALABAMA**

**ADJOURN**