



Keep Mississippi Beautiful Program Awards – Nomination Form

The Keep Mississippi Beautiful (KMB) Awards Program recognizes the best of the best among our network of community-based affiliates, leading corporate partners and individual volunteers across the country who have committed to delivering cleaner, greener and more beautiful communities.

Use this form to nominate KMB affiliates, community groups and other entities for program awards.

Nominations are due March 5, 2021 recognizing achievements from January 1, 2020 to December 31, 2020.

Keep Mississippi Beautiful Program Awards

- **Great American Cleanup Award:** Recognizes a Keep Mississippi Beautiful affiliate, community group, or entity who used the Great American Cleanup to impact positive change.
- **Wildflower Trails of Mississippi Award:** Recognizes a Keep Mississippi Beautiful affiliate, community group or other entity that has helped broaden the reach of the wildflower pollinator program.
- **Recycling in Mississippi Award:** Recognizes a Keep Mississippi Beautiful affiliate, community group or other entity that has had made significant investments to expand or broaden recycling.
- **Affiliate Award:** Recognizes a Keep Mississippi Beautiful affiliate that embodies the spirit of Keep Mississippi Beautiful through active beautification, litter cleanup and recycling efforts. Affiliates are recommended to focus on one project or program in this nomination form that best represent the group's accomplishments.

Awards will be presented at Keep Mississippi Beautiful Awards Ceremony in April 2021 in Jackson, MS. Date is still to be determined.

1. Which program award are you nominating for?

- Great American Cleanup Award
- Wildflower Trails of Mississippi Award
- Recycling in Mississippi Award
- Affiliate Award

2. Nominee:

Name:

Affiliate, Organization or Other Entity:

Address:

E-mail address:

Phone Number:

3. How should name appear on award, if selected? Limit 40 characters.

4. Background (20 points): Describe the community you serve. Describe implementation of Keep Mississippi Beautiful program and project. How was program or project implemented? Was it a one-time activity or ongoing?

5. Program Execution (20 points): How did you get information (“get the facts”) on the program or project? Who was involved in planning and organizing? How did you involve others? (e.g. community leaders, businesses, and/or civic/nonprofit organizations). What was included in the implementation plan? What activities were involved? What technologies did you use? (e.g. specific types of bins, containers, equipment, or structural changes in an area to change behavior)

6. Results: Describe your Outputs (25 points): Outputs are often described in numbers; outputs are measurable and easily determined. Who did your program/project reach? How? Describe the volunteers, number of volunteer hours, etc. What was your budget and how was it funded? Include any in-kind donations, goods, or services you received. What recognition did your program/project receive or give to volunteers?

7. Impact: Describe your Outcomes (25 points): An outcome is the beneficial effect your program/project produces on the people or issues your program or project serves. An outcome is a change that occurred because of your program or project. Outcomes are the difference made by outputs. Keep in mind that outcomes might be in the future. What community benefits did your program/project achieve? Describe the lasting impacts of your program implementation.

8. Summation (5 points): Provide two to three sentences summarizing your activities

9. Nominator:

Name:

Affiliate, Organization or Other Entity:

Address:

E-mail address:

Phone Number:

10. Supporting Materials: The nomination may contain up to two pieces to substantiate the written responses. Materials may include: photos (that illustrate engagement or impact), press clips and affiliate communiqué. All photos should be sent as JPGs.

Next Steps

Complete and submit the nomination packet, which includes this nomination form and up to two supporting materials.

The packet can be emailed to awards@keepmsbeautiful.com or mailed to: 150 Fountains Blvd., Suite D, Madison, MS 39110. Emailed packets must be received no later than midnight March 5, 2021. Mailed packets must be postmarked no later than **March 5, 2021**.