



## Keep Mississippi Beautiful Grant Program Application Guidelines

**Overview:** Keep Mississippi Beautiful (KMB) provides grants to help nonprofit organizations, counties and municipalities implement litter prevention and beautification projects. KMB pays up to 40 percent of the costs, and the applying entity must certify they can pay the remaining 60 percent. The maximum grant is \$2,000.

**Applicability:** Funds must be used to develop or expand a beautification or litter prevention project. Funds cannot be used to replace local funds currently budgeted or replace those being used to maintain and operate a local litter control program. Programs should include but not be limited to planning and organizing communications, cleanup, household hazardous waste amnesty projects, programing materials, education, law enforcement, recycling, composting or waste reduction at the source.

**Application:** Each applicant must provide a proposal that includes these parts —

1. A brief description of the proposed project covering all of the project's major activities. Indicate the tasks that will be done and how they are to be accomplished. Include a timeline for the project.
2. Describe the goals and objectives of the organization applying for the grant. List the organizational structure including person and/or group responsible for the project.
3. An itemized budget should detail costs related to the project. Indicate the source of funds for the cost to the applying entity, exclusive of the amount applies for in this application. Please use attached worksheet as part of the response.
4. A plan for how the entity plans to communicate about the project, including a follow-up report, photos, social media posts, articles in the media and other communications vehicles.
5. Grant application form to be completed and submitted to Keep Mississippi Beautiful. Funds will be dispersed upon review and approval of the application.
6. A point of contact for each grant proposal. Please include name, email address and phone number.

**Submission:** Applications should be mailed to the —  
*Keep Mississippi Beautiful Grant Program*  
*150 Fountains Blvd., Suite D*  
*Madison, MS 39110*

**Next Steps:** KMB will notify applicant if approved. If approved, the grant will be in effect for one fiscal year. All grant funds must be expended and/or encumbered at the end of one year.



KEEP AMERICA BEAUTIFUL AFFILIATE

## Funding Worksheet

Applying Entity \_\_\_\_\_

Point of Contact (Name, Number and Email) \_\_\_\_\_

\_\_\_\_\_

### Source of Funding

### Amount

KMB Grant \$ \_\_\_\_\_

Other Sources:

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

Total Program Funding \$ \_\_\_\_\_

### Itemized Budget

Program Activity

Source of Funds

Amount

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_